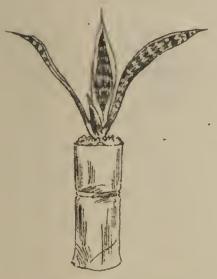
Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.





Boston Fern



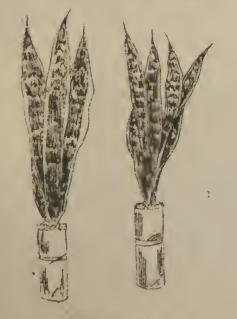
Sansevieria laurenti rosettes



Kalanchoe



Miniature Cactus and Succulents with wire stand



Sansevieria laurenti 3-5 leaves

PLANTS SEEDS BULBS
APOPKA, FLORIDA

YOU CAN PROFIT
IF YOU STUDY THIS LIST

BOSTON FERNS plants with good root system and good color. Boston, Compacta, Scotti, Roosevelt, Springfieldii, Sydonie, Boston-Whitmani.

Price per 100: 2½" \$4.00 3" 5.00 4" 6.00 5" 7.00

10% discount for 200 or more.

ASPARAGUS SPRENGERII 22" pot size, \$7.00 per 100, \$65.00 per 1000.

KALANCHOE GLOBULIFERA COCCINEA, Compact, bushy, \$7.00 per 100.

ASPARAGUS PLUMOSUS 2½" pot size, \$6.00 per 100, \$55.00 per 1000.

BANANA TREES, novel for your shop. Trees 2 to 3 ft. tall \$2.50 each.

CHINESE EVERGREEN (Aglaonema).

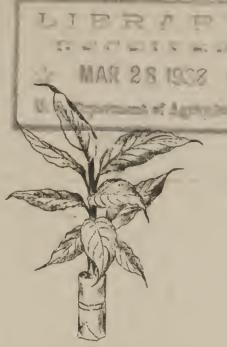
More popular every day - 4 to 5
developed leaves. 5-8" tall, 12¢each. 8-12" tall, 17¢ each: 1218" tall, 25¢ each.

SANSEVIERIAS, Wide leaf, well colored, shapely plants.

- S. LAURENTI 2 leaves 15-18" tail, \$6.00 per 100, \$55.00 per 1000
- S. LAURENTI 3 leaves 22" tall, \$9.00 per 100.
- S. LAURENTI special 3, 4, and 5 leaves, 12-20" tall, \$10.00 per 100.
- S. LAURENTI rosettes 2 and 3 leaves 4-8" tall, \$7.50 per 100.
- S. ZEYLANICAS Clean stock, 3 and 4 leaves 4-7" tall, \$5.00 per 100.
- S. CYLINDRICAS, novel, round, spikelike rosette, 3 and 4 leaves 4-6" tall, \$10.00 per 100.
- S. SUBSPICATA, novel, rosettes, 3-4 flat growing leaves. Showy blossom. \$12.00 per 100.

NOVELTY PLANTS in colored 1" pots, assorted in 5 different colors. Miniature Cactus and Succulents. \$8.00 per 100.

WIRE STAND to hold 3 one inch pots 8¢ each. (Illustrated on this page.)
One three prong wire stand with three 1" pots filled with plants 32¢ each such unit.



Chinese Evergreen



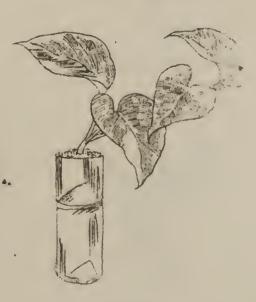
Euphorbia splendens



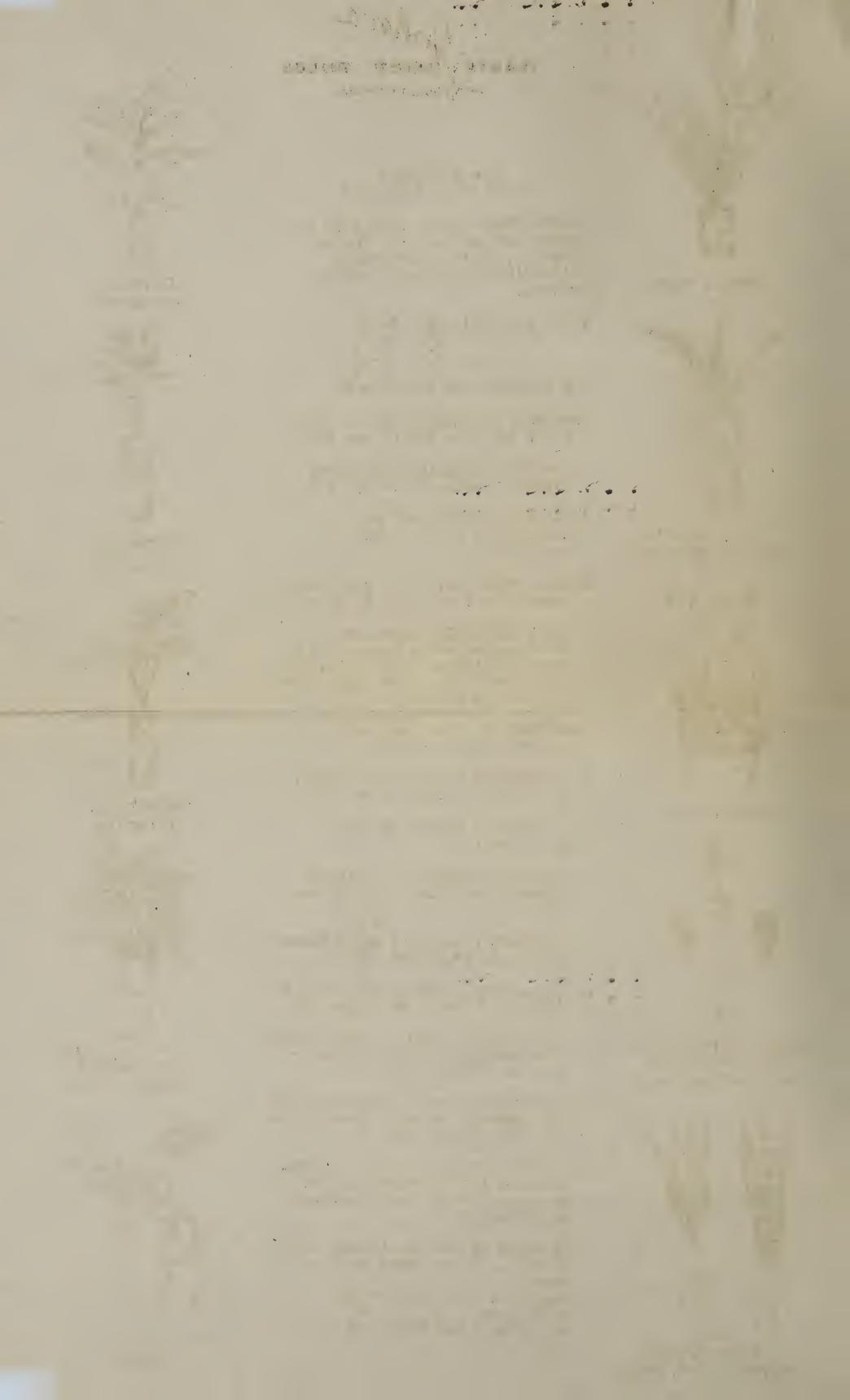
Nephthytis liberica



Cryptanthus rosea picta



Pothos aureus



JOHN'S - Apopka, Florida.

NEPHTHYTIS LIBERICA, bushy,-. 3-4 leaves 5-8" tall \$6.00 per 100 \$55.00 per M

NEPHTHYTIS PICTURATA, variegated, 3-4 leaves 8-10" tall \$12:00 per 100.

PEPEROMIA OBTUSIFOLIA, clean leaves, weil rocted, 4-5 leaves, 3-4" tall \$5.00 per 100, \$40.00 per 1000.

FLORIDA CACTUS. In each 100 we ship equal quantities of 6 varieties of best Florida Cacti, well rooted cuttings from 4-8". \$6.00 per 100 \$50.00 per 1000.

POTHOS AUREUS, good color, rooted cuttings, 4 leaves 5-8" tall. \$6.00 per 100 \$55.00 per 1000.

CRYPTANTHUS ROSEA PICTA should give you a very handsome profit. Plants have 5-8" spread. \$10.00 per 100.

CRYPTANTHUS RUBRA maroon color, very compact. 5-7" spread. \$10.00 per 100.

CRYPTANTHUS ACAULIS green with white haze over leaf, 5-7" spread. \$10.00 per 100.

FICUS ELASTICA 6-8 leaves. moss rooted - vigorous plants. \$15.00 per 100.

ASTER PLANTS, well rooted seedlings. \$2.00 for 5 dozen.

AGAVE SISALANA 4-5 leaves 5-8" tall. \$6.50 per 100, \$60.00 per 1000.

PHILODENDRON CORDATUM 3-4 leaf plants 3-5" long. \$6.50 per 100. \$60.00 per 1000.

SAINTPAULIAS, BLUE BOY and the other new proven varieties, out of 2" pots. \$15.00 per 100.

GRAPE IVY (Vitis rhombifolia) 24" pots. \$7.00 per 100.

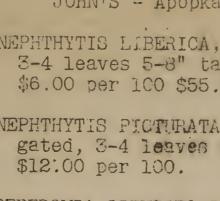
EUPHORBIA SPLENDENS, 21" pot size, \$8.00 per 100, \$75.00 per 1000.

GERBERA HYBRIDS, Big flower types, rich color. 2 year plants. \$20.00 per 100.

MEXICAN BOWLS 5 in. diameter - 2 inches tail painted red - hand made. \$15.00 per 100.

COLD SMOKE DUSTING POWDER \$10.00 per 100 pounds COLD SMOKE SOIL CORRECTOR \$4.50 per 1.00 pounds

COLD SMOKE ROOT KNOT CONTROL \$6.00 per 100 pounds COLD SMOKE DAMP OFF CONTROL \$6.00 per 1.00 pounds





Peperomia obtusifolia



Florida cactus



Sansevieria zeylanica

BILLBERGIA, Well rooted plants, 20¢ each, net. These are highly decorative plunts suitable for use in pots, dish baskets, or hanging baskets.



Sansevieria cylindrica



Ficus elastica



AMARYLLIS HYBRID



Agave sisalana



Agave decepens



HYDRANGEAS THAT BLOOM!

All prices per 100.

Hydrangeas

A. E-Altoona - Clear Pink
B. E-Europa - Salmon Pink

C. E-Hamburg - Carmine
The Best D. E-Kunert - Blues fine, Rose pink

E. M-Sch. Perle - Large flowers Clear Pink, Blues fine

F. M-Merveille) Large flowers, both G. M-Rosabelle) excellent varieties.

Rooted Cuttings, \$15.00: 2-1n. \$20.00: 3-in. \$25.00.

EARLY DELIVERY

Rooted

2-inch

3-inch

Rooted

Cuttings

2-inch \$12

3-inch \$18

\$8.00

\$12.00

\$8.00

Cuttings

\$5.00

1. E-Chautard - Pink, Easy Forcer

2. E-E. G. Hill - Clear Pink, Blues Easy

3. E-E. Moulliere - Best White 4. E-Lorelei - Carmine Red

5. I-Otaska - The Old Reliable 6. M-Rheingold - Brilliant Pink

7. E-Splendens - Glossy Clear Red 8. E-Trophee - Harly Red

9. M-Gert. Glahn-Dark Rose, or Violet Blue

10. M-Goliath - Truly a Giant, Blues Fine

13. E-Neidersachen - Excellent for Blue 14. L-Parsifal - Red Fringed Petals

15. E-Deutschland - Sturdy Salmon Pink

16. E-M. Baardse - Salmon Red, Excellent

18. E-Ami Pasquaar - Best Red.

19. M-Giselherr - Dark Carmine Red 20. L-Hollandia - Beautiful Salmon Red

22. E-Mein Liebling - Dark Pink

23. E-President Doumier - Brilliant Pink

8 in. 10 or more flowering shoots

E - Early: M - Mid-season L - Late.

2 in. one flowering shoot \$8.00
3 in. one flowering shoots 12.00
3 in. two flowering shoots 15.00
4 in. two or more flowering shoots 25.00
5 in. 3 to 5 flowering shoots 35.00
6 in. 5 to 8 flowering shoots 50.00
7 in. 8 or more flowering shoots 75.00

HYBRID AMARYLLIS BULBS

Selected - Assorted colors. Per 100

Specific colors as listed below, all blooming size.
Solid Red \$25

Red with white 25
White with red 25
Striped 25
Almost White 50

\$15 per 100

AMAZON LILY BULBS (Eucharis Amazonica)

125.00

Sends out stalks
bearing several pure
white, star-shaped
flowers, 4 inches
across, which have a
delightful fragrance,
blooming at various
seasons.

Blooming size Bulbs \$35 per 100

HYBRID

POTHOS

WILCOXII

AMARYLLIS

Hydrangeas

Shipped from

Maryland.

Produced by a

grower of

national renown.

They will

bloom.

Shipped established in NEPHTHYTIS 24" paper pots - ex- LIBERICA cellent variegation

Shipped established in 2½" paper pots - bushy \$10 per 100

MARANTA KERCHOVIANA

4-5 leaf plants - you -OPHIOPOGAN will sell at \$1.00 each JABURAN \$20 per 100.

'JOHN'S - Apopka, Florida.

Clean, fresh looking divisions - variegated leaf - blooms. \$20 per 100

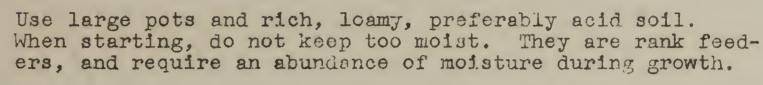


Here's a tip!

Caladiums are growing in popularity. Be among those leaders who, with profit, anticipate public demand.

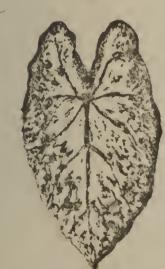
Caladiums are highly decorative foliage plants, of easy culture. For floral work unexcelled as cut leaves - for vases - porch, window boxes, and conservatories - grand as pot plants - and attractive for out-of-doors groups and massive beds in partial or open sunlight.

Cultural directions are simple.



- 1. CANDIDUM Snow white leaf, dark green ribs.
- 2. CHARMISSO (Richard F. Deckart) Deep rose center, red veins, dark green border.
- 3. D. M. COOK Rumpled leaf, plum center, spotted deep red.
- 4. FASCINATION Pale rose center, suffused pale green, dark green border.
- 5. FRED BAUSE Transparent, deep rose, green border.
- 6. GARDEN DIRECTOR GIREAUD-Marvled, moss green and darker ribs, Strong grower.
- 7. HELEN WADDELL Red leaf, dark red ribs, delicate green tracing.
- 8. J. DEHMLOW Striking deep red center on pale green.
- 9. JOHN HACHMEISTER Dark dull transparent red, darker ribs.
- 10. JOHN PEED Brilliant red leaf, dark green border.
- 11. LORD DERBY Beautiful rose leaf, dark green veins and ribs.
- 12. MACAHYBA Deep green, red ribs, mottled transparent salmon.
- 26. VENUS Spotted pale transparent rose, white on a ground of mixed light and dark green.

- 13. MADAM JULES PECOT Pale rose to deep pink center. Deep green ribs, crimson spots.
- 14. MAURICE de NASSAU Very transparent, deep rose, white ribs.
- 15. MRS. EDITH MEAD Snow white leaf, dark green ribs.
- 16. MRS. H. NEHRLING Snow white leaf, pink ribs.
- 17. MRS. W. B. HALDEMAN -Transparent rose leaf, pea green veins, narrow dark green border.
- 18. NORTHERN LIGHT Dark green leaf-spotted deep transparent rose.
- 19. PERNAMBUCO Bluash red center, dark green border.
- 20. PUTAMOYA Pale rose, deep crimson center, green veins, spotted crimson red.
- 21. RECONCAVO Rose center, carmine ribs on dark green leaf.
- 22. SCARLET PIMPERNELL -Scarlet center on polo groen leaf.
- 23. SORCCABA Pale rose to white, deep green ribs and veins.
- 24. TOCATINS Clear, transparent rose splashed with green.
- 25. TRIOMPHE DE L'EXPOSITION Velvety red center, shading to green border. Red ribs.



(ORDER BY NUMBER)

All bulbs $1\frac{1}{4}$ to $2\frac{1}{2}$ inches in diameter, bulblets attached. Guaranteed true to name - absolutely clean.

Finest standard named varieties

\$12 per 100

Finest Mixed Varieties

\$9 per 100

We recommend our special assortment of 250 bulbs of named varieties at \$30. We include in this lot som rare, brilliant colors not listed above.





₫_₹

EASTER LILIES

The finest quality Easter Lilies, in strong 4 and 5 inch fiber pots.

Plants with 1 bud or bloom per pot - 20¢ each Plants with 2 buds or blooms per pot - 35¢ each Plants with 3 buds or blooms per pot - 45¢ each Plants with 4 buds or blooms per pot - 60¢ each Plants with 5 buds or blooms per pot - 75¢ each Plants with 6 buds or blooms per pot - 90¢ each

Shipments made in units of 12 pots per box. No packing charge.

HYDRANGEAS IN BLOOM

3 inch pot size plants in bloom, 12-15 inches tall, having 8-12 leaves. The bloom will be predominately pink - in several shades - a few blue.

Each plant shipped in special cup to save shipping weight. Each bloom approximately 4 to 6 inches in diameter.

Shipped only in units of 50. No packing charge.

Cost 24¢ each. Fifty plants cost you \$12. Please order early, to avoid disappointment.

Hydrangeas we ship you will have only one bloom per plant.

SPECIAL CUT ASSORTED GLADIOLI AND PICARDY OFFER

- 1 hamper containing 250 ASSORTED cut GLADIOLI \$9.00
- 1 hamper containing 250 cut PICARDY GLADIOLI 12.00

With your standing order calling for one hamper of 250 Gladioli per week for four weeks in a row, we will send free of charge 100 long stemmed Gerberas.

CALENDULAS AND SHAPDRAGONS

100 cut Calendulas - \$1.50

100 cut Snapdragons - 4.00

Please send your orders for Easter, Now!

